



HAINES CITY

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CITY MANAGER MEMORANDUM

To: The Honorable Chair and Board Members

Through: James R. Elensky, City Manager

From: Brian Ross, CGCIO, Technology Management Director

Date: May 1, 2025

Subject: Marquee on US 17/92 – District 327 Carryover Project

Executive Summary

Approval to purchase a marquee on US 17/92.

Staff Contact: Brian Ross, Technology Management Director

Introduction

The intent of this item is to approve the purchase of a marquee for US 17/92.

Background

The current marquee on US 17/92 in front of the old City Hall has informed citizens for over a decade. However, it is increasingly out of order and unable to display content. The components are old and no longer supported or easily available for repair.

The proposed replacement LED panels are a similar model to the one in use in front of the Oakland Community Center and will streamline programming for staff and provide a more consistent message across the City. The overall design of this sign matches that approved by the Board for the City's gateway signs with the exception of the central area being replaced with the LED display.

The City is a member of the Equalis Group Master Intergovernmental Cooperative Purchasing Agreement, which has awarded a contract to Cypress Signs for which the City wishes to piggyback.

Organizational Goal(s)

Technology: Utilize technology to enhance public services.

Budget Impact

The budget impact is \$48,118.50 and included in the budget for fiscal year 2025.

Recommendation

Staff recommends approval to contract with Cypress Signs to replace the marquee on US 17/92.